

DentiMax'13

<Customer Name>
<Practice Name>
<Address>
<City, State Zip>



OFFER #1

FREE

Month of patient text & email reminders with the
New Patient Communicator!

\$498 VALUE

With waived
enrollment fee!

OFFER #2

FREE

Registration & no monthly fees to
NEA FastAttach® through 4/30/13

\$250+VALUE

OFFER #3

FREE

One Hour of Software Training
For you and your staff

\$99 VALUE

Dear <Customer Name>,

We welcome you to DentiMax '13! This major software upgrade is specifically designed to streamline the clinical and financial areas of your practice, making your office "paperless." Features in this upgrade are a direct result of suggestions from you, our customers—with highlights including the following:

- ✓ **Text and email appointment reminders.** With the all-new Patient Communicator, make "no shows" a thing of the past by confirming appointments via text messages and emails. Patients can even confirm their appointments with their confirmation results updated in the Appointment Book!*
- ✓ **Send x-rays and other attachments electronically.** Dramatically improve reimbursement by electronically submitting x-ray, perio and other insurance claim attachments with NEA FastAttach®.**
- ✓ **Electronically send prescriptions directly to the pharmacy.** Not only can you electronically send prescriptions for all classes of drugs, but you have instant access to drug interactions, allergy interactions, disease interactions, renewal requests from the pharmacy, and a two-year medication history of everything your patients have ever taken!*
- ✓ **Verify patient insurance status.** Check your patients' insurance eligibility status online and in real time directly from scheduled appointments. This is a HUGE time saver for staff and will reduce the chance of you unknowingly seeing patients with "lapsed" insurance.*
- ✓ **Create clinical notes "automatically."** Recording clinical notes with the all-new clinical note builder is fast, efficient and extremely easy to use.
- ✓ **Track your lab cases.** With the new lab tracker, you can assure that your crowns, bridges, and other lab work are ready to go for your patient's next appointment.
- ✓ **Communicate discreetly with office team.** Efficiently communicate with your office team even when your office is filled to capacity with patients.
- ✓ **Use our "electronic sticky" notes.** Keep yourself and staff organized and on task by recording "to do" items for yourself and team members.

See the reverse side of this letter for a more complete feature list. ▶

Order the **DentiMax '13 Advanced Upgrade** on or before **February 28, 2013** and get a **FREE** month of patient text and email reminders with our all-new Patient Communicator! (A \$498 Value with the waved enrollment fee!) Also, get **FREE** Registration to NEA FastAttach® through April 30, 2013! (A \$250 Plus Value!)

DentiMax '13 is a major software upgrade that truly sets a standard for practice management software—you will be pleased.

Sincerely,

David J. Arnett
Co-founder, DentiMax

P.S. Don't miss out on this time-sensitive opportunity to try out the all-new Patient Communicator for **FREE** and send attachments to NEA FastAttach® for 4 months **FREE!**

Call (800) 704-8494 today!

*Contract and additional fees may apply to this service.

**NEA registration is required. The monthly FastAttach® fee after the promotional offer will be \$27 per month.

DentiMax '13 New Feature Breakdown

DentiMax BasicDentiMax Advanced

Quick Digital X-ray Access. Click on any tooth from the patient’s charting screen to view that tooth’s corresponding digital x-rays. **		✓
Enhanced Charting Screen Graphics. Use the updated clinical charting buttons, teeth, and color scheme to help you more easily create treatment plans.		✓
Electronically Prescribe Medication. Electronically send any prescription via the Internet to the pharmacist and get instant access to drug interactions, allergy interactions, disease interactions, renewal requests from the pharmacy, and a two-year medication history of everything the patient has ever taken.*		✓
Auto Clinical Notes. Automatically enter your own unique clinical notes. For example, for a composite filling, the software can prompt you for the type of anesthetic used, how many carpules used, the dosage and/or whatever other variables are needed to make the clinical note accurate and complete. This feature is a huge time saver and is extremely easy to use.		✓
Office Communicator. Send messages and even “private” messages to staff members. This is a very effective way to discreetly communicate for the busy office.****		✓
Lab Tracking. Track your lab cases to make sure your crowns, bridges and other lab work are delivered before your patient’s next appointment.		✓
Treatment Plan Colors. While viewing the treatment plan at the bottom of the charting screen, you can easily identify procedures by their designated background colors (planned is red, completed is blue, etc.).		✓
Auto Record Electronic Signature to Treatment Plan. Use the Document Center and a signature pad to have patients electronically sign their treatment plans. ***		✓
Default Charting’s Dentition by Patient Age. Set your charting screen to auto default to primary, mixed dentition or permanent teeth—depending on the age of your patients.		✓
Text and email appointment reminders. With the all-new Patient Communicator, make “no shows” a thing of the past by confirming appointments via text messages and emails.*	✓	✓
2012 ADA Claim Form. Create and send claims using the most current 2012 claim form. This form is not available for previous versions of DentiMax.	✓	✓
Tight NEA FastAttach® Integration. Dramatically reduce insurance payment time by electronically submitting x-ray, perio, and other insurance claim attachments.†	✓	✓
Online Eligibility. Verify your patients’ “live” insurance eligibility status and get detailed benefits directly from scheduled appointments.*	✓	✓
Claim Validation. Before sending electronic claims, use the claim validator to make sure the information is complete and accurate.	✓	✓
Real Time Claims Status. With the click of a button, check to see if your claim has been paid, received or rejected.*	✓	✓
Task List. Throw out your sticky notes and your note pad and instead record all of your important “to do” items on the task list. You can view a small “floater” version of this “to do list” in whatever screen you happen to be in.	✓	✓
Patient Journal. Time stamp and record any applicable note directly to your patients’ corresponding journals.	✓	✓
Follow Up in Ledger. Click on the new follow up box next to procedures that require additional follow up.	✓	✓
Treatment Plan Icon on Appointment. Quickly verify that your patients have a treatment plan by simply identifying the new treatment plan icon at the top of the appointment.	✓	✓
View Statement History from the Ledger. View a complete history of dates for when patient statements were printed.	✓	✓
User Change Password. Force your employees to change their password to something unique when they log in for the first time (to keep employees from knowing other employees’ passwords).	✓	✓
View Insurance Notes from the Ledger. To view insurance notes, simply click on the new note icon next to the insurance name.	✓	✓
Define What Reports to Print from Ledger. Set up the ledger screen to only print the reports that make sense to your practice and eliminate all other reports and their links.	✓	✓
Define How Insurance Deductibles are Collected. For patients with multiple insurances, default the program to collect the secondary deductible OR the primary deductible up front from the patient—your choice.	✓	✓

*Contract and additional fees may apply to this service.
**Also requires DentiMax Imaging Software.
***Also requires the Document Center and Signature Pad.
****Requires the network version of DentiMax Advanced.
†NEA registration is required. The monthly FastAttach® fee after the promotional offer will be \$27 per month.

Order Your Upgrade to DentiMax Advanced '13.
Call (800) 704-8494 Today!