



Gordon J. Christensen

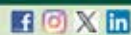
# Clinicians Report®

Reprint



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CR is the original and only independent dental product testing organization with funding only from dentists!



# CR BUYING GUIDE

Independently researching what is faster, easier, better, and less expensive



## THE BEST PRODUCTS FOR 2024

### RADIOLOGY: ORAL AND MAXILLOFACIAL

#### Intraoral Digital Sensors

Proven Products:

- Dream Sensor, DentiMax



#### Open Sensor, DentiMax

Lower-cost CMOS sensors exhibited excellent resolution, sensitivity, image quality, and exposure latitude in controlled comparisons with other leading sensor brands.

\$2,499/Sensor

❖ *This is only a portion of the original report.* ❖

Controlled clinical studies



Independent product testing



Scientific testing with clinical relevancy



Objective observations by 450 CR Evaluators



HIGHLY RATED NEW PRODUCTS      PROVEN PRODUCTS      ★ STAND OUT PRODUCTS

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# What is CR?

## WHY CR?

CR was founded in 1976 by clinicians who believed practitioners could confirm efficacy and clinical usefulness of new products and avoid both the experimentation on patients and failures in the closet. With this purpose in mind, CR was organized as a unique volunteer purpose of testing all types of dental products and disseminating results to colleagues throughout the world.

## WHO FUNDS CR?

Research funds come from subscriptions to the *Gordon J. Christensen Clinicians Report*®. Revenue from CR's "Dentistry Update"™ courses support payroll for non-clinical staff. All Clinical Evaluators volunteer their time and expertise. CR is a non-profit, educational research institute. It is not owned in whole or in part by any individual, family, or group of investors. This system, free of outside funding, was designed to keep CR's research objective and candid.

## HOW DOES CR FUNCTION?

Each year, CR tests in excess of 750 different product brands, performing about 20,000 field evaluations. CR tests all types of dental products, including materials, devices, and equipment, plus techniques. Worldwide, products are purchased from distributors, secured from companies, and sent to CR by clinicians, inventors, and patients. There is no charge to companies for product evaluations. Testing combines the efforts of 450 clinicians in 19 countries who volunteer their time and expertise, and 40 on-site scientists, engineers, and support staff. Products are subjected to at least two levels of CR's unique three-tiered evaluation process that consists of:

1. Clinical field trials where new products are incorporated into routine use in a variety of dental practices and compared by clinicians to products and methods they use routinely.
2. Controlled clinical tests where new products are used and compared under rigorously controlled conditions, and patients are paid for their time as study participants.
3. Laboratory tests where physical and chemical properties of new products are compared to standard products.

**Clinical Success is the Final Test**



## Clinicians Report® a Publication of CR Foundation®

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**CRA Foundation® changed its name to CR Foundation® in 2008.**



*This team is testing resin curing lights to determine their ability to cure a variety of resin-based composites.*

*Every month several new projects are completed.*

## THE PROBLEM WITH NEW DENTAL PRODUCTS.

***New dental products have always presented a challenge to clinicians because, with little more than promotional information to guide them, they must judge between those that are new and better, and those that are just new. Because of the industry's keen competition and rush to be first on the market, clinicians and their patients often become test data for new products.***

***Every clinician has, at one time or another, become a victim of this system. All own new products that did not meet expectations, but are stored in hope of some unknown future use, or thrown away at a considerable loss. To help clinicians make educated product purchases, CR tests new dental products and reports the results to the profession.***